

# Ethereum Labs Mark Usage Guidelines

## 1. MARK USAGE GUIDELINES

You may freely use the Ethereum Labs name and its graphical representation (“Ethereum Labs Mark”) under a Creative Commons (CC) license<sup>1</sup>, granted by Ethereum Labs, permitting you to copy and redistribute the material in any medium or format.

You must give appropriate credit, provide a link to the Ethereum Labs website, and indicate if changes were made. You may not suggest the licensor endorses you or your use of the materials. If you remix, transform, or build upon the material, you may not distribute the modified material.

You may use the Ethereum Labs Mark only as licensed and only in accordance with these Mark Usage Guidelines (“Guidelines”). In order to preserve and strengthen our identity, these Guidelines will provide you with conditions of use and clear instructions on proper use. However, preserving and strengthening our identity can only be achieved through your understanding and cooperation in using the Ethereum Labs Mark consistently throughout the world.

## 2. THE ETHEREUM LABS MARK

The Ethereum Labs Mark is a typed drawing in a deliberate font and colors. The following illustrations below are the only renditions of the Ethereum Labs Mark you may use hereunder.



Care should be taken to provide sufficient contrast between background color and the Ethereum Labs Mark to ensure good contrast and clear legibility.

## 3. MINIMUM SIZE

In order to ensure sharp reproductions of the Ethereum Labs Mark, the width of the Ethereum Labs Mark should not be printed smaller than 55 pixels high minimum.

## 4. AREA OF NON-INTERFERENCE

The area of non-interference is a clear zone around the Ethereum Labs Mark. In order to ensure visibility and impact and to present the Ethereum Labs Mark without competition from other typographical or graphical

elements, the minimum area of non-interference is at least the equivalent of the height of ten percent of the height around all four sides of the Ethereum Labs Mark.

## **5. AVOIDING IMPROPER USE OF THE ETHEREUM LABS MARK**

Never reproduce the Ethereum Labs Mark from unauthorized artwork.

No modifications to the Ethereum Labs Mark, including color specifications, position and relative size of the letterings are permitted.

You may present the Ethereum Labs Mark using negative or reverse “drop-out” reproduction.

Never confine the Ethereum Labs Mark tightly in a band or bar.

Never present other seals, logos or other marks in close proximity to the Ethereum Labs Mark.

Do not use the Ethereum Labs Mark in association with any third party trademark in a manner that might create potential confusion as to the ownership of the Ethereum Labs Mark.

Do not use the Ethereum Labs Mark outside the relationship agreed upon by Ethereum Labs.

## **6. USE OF THE ETHEREUM LABS MARK ON THE INTERNET**

The Ethereum Labs Mark will be provided by Ethereum Labs and must be displayed in the manner specified in these Guidelines. The presentation of the Ethereum Labs Mark must include a description of your relationship to Ethereum Labs. In addition, the Ethereum Labs Mark must be linked to the Ethereum Labs website.

## **7. CONTACTING US**

If you have any questions or need assistance, please contact Ethereum Labs Customer Support as follows:

Web Support: [info@ethereumlabs.com](mailto:info@ethereumlabs.com)

Email: [sales@ethereumlabs.com](mailto:sales@ethereumlabs.com)

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